

What is the Iowa Opportunity Alliance?

This year, ABC of Iowa created a new organization that will be used to help with our legislative battles at the Iowa Capitol. I'm sure you have noticed that the unions often spend tens of thousands of dollars promoting their agenda, and it usually goes unanswered by our side. That needs to end. We must be better prepared for these battles, and the time to prepare is now.



Iowa Opportunity Alliance (IOA) can accept corporate contributions. It is a 501(c)(4) organization.



What will IOA do?

The money raised by IOA will be used to protect the merit shops in Iowa from union-backed legislation. The money may be used for advertising campaigns and grassroots efforts that target the key legislators on specific issues.

There are usually a handful of legislators who will decide the fate of legislation at the capitol.

For key legislative battles, we may determine that local radio ads, newspaper ads, and a paid phone call program will help us achieve victory.

In the past these activities were not always possible – that is why we are changing our approach.

We've created this organization so that it can receive corporate donations for these important strategic activities.

Why is it important?

The battles we are fighting in Iowa are not small ones. We are working to keep a state prevailing wage from becoming law. We are protecting Iowa's Right to Work law. We are stopping extremely costly workers compensation changes from passing.

When so much is at stake, we must be prepared to fight from every angle.



Iowa Chapter

Count me in!

I would like to donate money to the IOA.

Name _____ Email _____

Company _____ Phone _____

Address _____

\$250 \$500 \$750 \$1,000 Other _____

Check Enclosed VISA MasterCard # _____

Authorized Signature _____ Name of Card _____

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